

Selective broadleaf weed control

Product overview

Fairway is a broadleaf herbicide containing 280 g/L MCPA, 140 g/L bromoxynil and 40 g/L dicamba. It is registered for the control of dicot weeds in a wide range of recreational turf situations. Fairway can be used on a large number of established turf varieties, including Common Couch, Qld Blue Couch, Kikuyu, Paspalum, Fescue, Bentgrass and Ryegrass.

A key feature of Fairway is that it provides quick weed knockdown as well as being one of the broadest spectrum broadleaf weed herbicides available on the market, registered to control 11 weeds. Fairway contains a dual mode of action for improved performance and resistance management.

Mode of action



Bromoxynil, one of the active ingredients in Fairway is a fast-acting nitrile herbicide (Group C) that works on contact by inhibiting photosynthesis in target plants. The compound is readily absorbed into leaves with little to no downward movement to other plant parts. Susceptible weeds quickly die from the build up of molecules that destroy cell membranes.

The other 2 active ingredients in Fairway is MCPA and dicamba (Group I). These active ingredients are hormone-type selective herbicides in the phenoxy category. MCPA and dicamba provide systemic activity through leaf and root absorption.

They upset the normal hormone balance within the plant. Auxin mimic herbicides cause unregulated plant growth, resulting in symptoms on susceptible plants that include growth and reproduction abnormalities (especially on new growth). Broadleaf weed species exhibit stem and petiole twisting (epinasty), leaf malformations, parallel venation, crinkling, leaf strapping, stem callus formation, and stunted root growth. Plant death is gradual, due to unconstrained mobilization of reserves, however generally symptoms are observed within 7 - 14 days following application.

Use rates

Fairway Herbicide is applied at a rate of 5 L/ha (50 mL/100 m²). To enhance movement of the active ingredients into the plant, it is recommended that Fairway be mixed with Raizer 700 surfactant at the rate of 250 – 500 mL/100 L of water. For optimum results it is best to apply to actively growing weeds. Ideally, DO NOT mow the turf for 2 days prior to and following the application. Fertilisation should be avoided following application for a period of 2 weeks. In warm conditions (temperatures over 30 degrees) application of Fairway may cause browning of turf, particularly to *Paspalum* species.









Fairway

Features

- Dual modes of action, Group C. and I
- Broadest Spectrum Weed Control
- Quick Knockdown. Kills weeds in 7 - 14 days
- Effective on both immature and mature weeds
- Controls tough broadleaf weeds such as Capeweed, Creeping Oxalis and Fleabane
- Can be used over a range of warm and cool season turf species
- 10 L pack size.

Benefits

- More effective performance. Resistance management benefits
- Will get the job done on most broadleaf weed species
- Visible results within a shorter period of time. Newer products can take longer to work
- Controls broadleaf weeds at most stages of development
- Can effectively be used to target the toughest weeds in your turf management situation
- Safe on most key turf types on the market
- Better complies with manual handling requirements
- Easier to use in spray tank mixing operations.

Weeds controlled

Broadleaf Weeds Controlled	Bindii	Capeweed	Catsear	Clover	Creeping Oxalis	Cudweeds	Dandelion	Fleabanes	Jo-Jo (One Hunga)	Lambs Tongue (Plantain)	Thistles
Fairway	A	A	A				A	A			
Methar Tri Kombi*	A		A	A	A						
Spearhead*	A	A	A	A	A				A		
Sportsground*	A		A	A	A						

ADAMA

Simply. Grow. Together.

For more information visit: **adama.com**

For Customer Enquiries: 1800 4 ADAMA